



**epatt**  
**2019 ANNUAL  
REPORT**



# Letter from the Executive Director

“Community” is often used to describe a place but, for me, it’s also about people. East Palo Alto Tennis and Tutoring (EPATT) has been a community of people since Day One: from our loyal donors, to the teachers and school counselors we work with, to the 150+ tutor and tennis volunteers, to our participants and their families, to residents of East Palo Alto and surrounding neighborhoods; they all have a stake in our students’ success.

What began more than 30 years ago as “that afterschool tennis program” has evolved into a youth development organization committed to improving student outcomes and positively impacting the community. Over the years, EPATT has matured into a sophisticated, rigorous and impactful academic program like none other. Tennis is the icing on the cake.

Lately, though, we’ve been asking ourselves: Are we more of a **community development organization** disguised as a youth development program? I believe the answer is: We are both.

EPATT has always been more than the sum of its parts; it’s not just tennis, it’s not just academics. EPATT connects **people** with the goal of creating opportunities for our students and families. We have worked tirelessly to grow the EPATT program, one that includes you. Your support makes what we do possible. Together, we are changing lives and strengthening our community.

Best,



Dave Higaki



# We couldn't do what we do without you. Thank you!

## Our partners for your commitment to our students' success!

City of East Palo Alto  
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Eastside College Preparatory School  
Greene Middle School Counseling Department  
Hillview Middle School Counseling Department  
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Graduate School of Education  
Men's and Women's Tennis Teams  
Taube Family Foundation  
USTA Foundation  
Woodside Priory School

## Our exceptional 2018-19 volunteers for your extraordinary service!

### Tennis

Cassie Brown  
Ryan Brown  
Erwin Grose  
Julia Gustafson  
Cole Hagerman  
Ryan Kawahara  
Zachary Lamm  
Yvonne Li  
Agnes Mar  
Elias Mooring  
Aki Ota  
Kemi Oyewole  
John Peters  
Alex Quan  
Vijay Sharma  
William Wenstrand  
Natalie Westermann  
Kamila Wong  
Anna Yakimenko

### Academic

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Julie Hogue  
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Franklin Huang  
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Jessica Hwang

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Ashley Jack  
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Jamie Jeffries  
Claire Jordan  
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Siddharth Kapoor  
Rhea Karuturi  
Nick Kingsley  
Melissa Kreider  
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Adam Lavertu  
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Kevin Lin  
Hayden Little  
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Wes Michaels  
Kaylie Mings  
Anika Mittal

Elias Mooring  
Mike Naar  
Christopher Naughton  
Sang Ngo  
Jade Nguyen  
Nicole Nishimura  
Eric Noh  
Cameron Nosrat  
Yonatan Oren  
Ilham Osman  
Eveli Pahulu

Brett Parker  
Sha'teiohser:io Patton  
Sergey Pavlov  
Damian Perez  
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Manuel Tejada  
Mae Teo

**“EPATT became the best ten hours of my week.”  
- Ajit Vakharia, Stanford tutor**



## Our mission

To change the life trajectory of local youth and their families through academics, family engagement and tennis instruction.

## Our vision

To ensure that our participants are prepared for success in college and 21st century careers.



### Academics

Our goal is to ensure that our students are on track to meet or exceed the California college and career standards. We emphasize the academic skills, time management techniques and social-emotional skills that will position them to be successful in college and/or career.

### Family Engagement

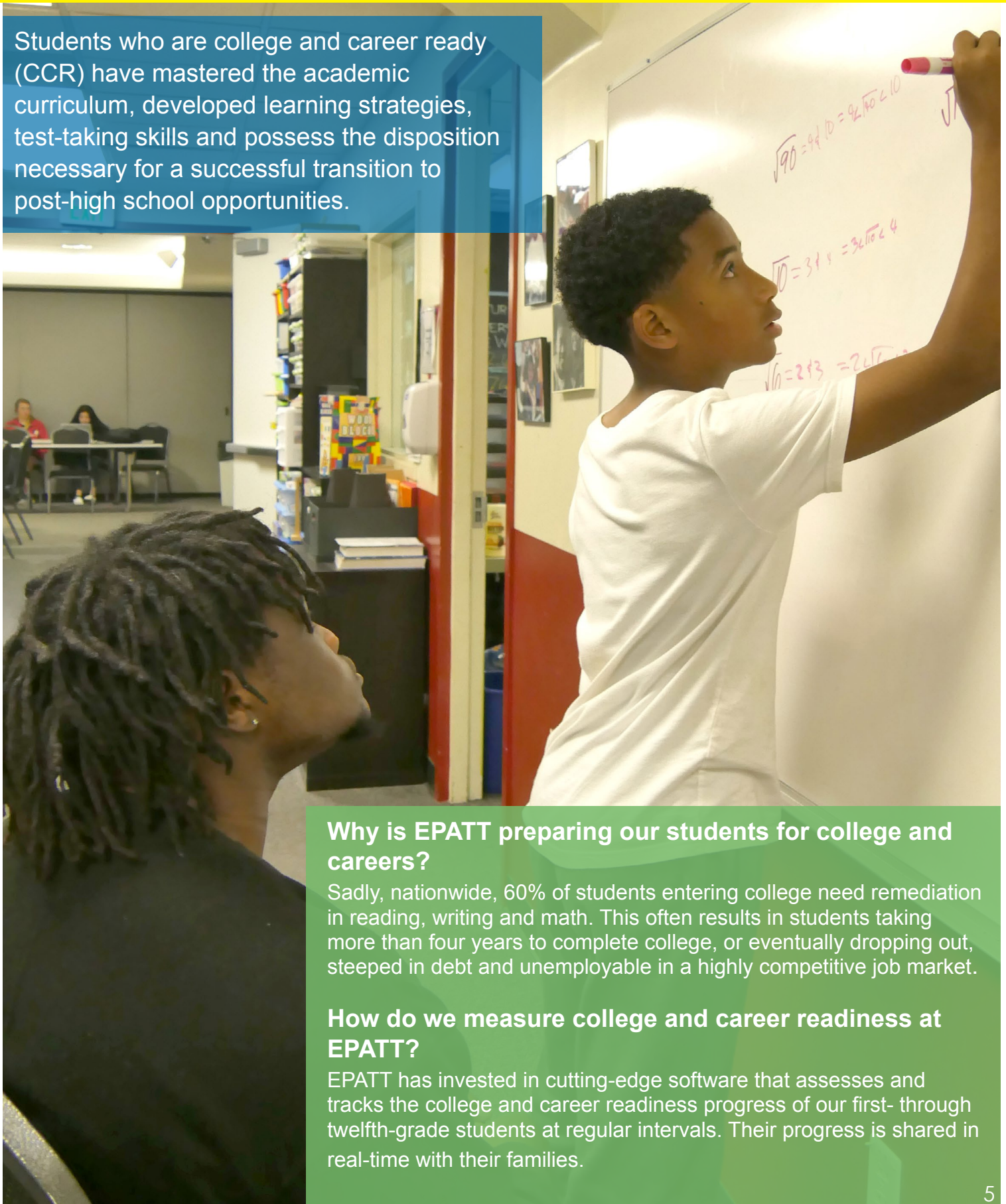
While EPATT is widely known for our direct service work with youth, in fact, a significant amount of staff time is devoted to parents. We host mandatory quarterly workshops and, upon request, we accompany parents to school meetings. Families and staff regularly communicate with each other about their student's progress at school and at EPATT.

### Tennis

Tennis provides an active and healthy outlet for our students. It teaches them about self-discipline, hard work and leadership and helps build self-esteem, confidence and feelings of self-worth. EPATT also has a tournament team for those who wish to compete in USTA tournaments.

# What does it mean to be college and career ready?

Students who are college and career ready (CCR) have mastered the academic curriculum, developed learning strategies, test-taking skills and possess the disposition necessary for a successful transition to post-high school opportunities.



## Why is EPATT preparing our students for college and careers?

Sadly, nationwide, 60% of students entering college need remediation in reading, writing and math. This often results in students taking more than four years to complete college, or eventually dropping out, steeped in debt and unemployable in a highly competitive job market.

## How do we measure college and career readiness at EPATT?

EPATT has invested in cutting-edge software that assesses and tracks the college and career readiness progress of our first- through twelfth-grade students at regular intervals. Their progress is shared in real-time with their families.



# 2018-19 Outcomes

## How has EPATT evolved over time?

Silicon Valley is prospering and the cost of living here is skyrocketing, pushing high school graduation further down the list of the minimal requirements for working and thriving in the Bay Area. While EPATT began as a tennis and “homework help” program, it has since evolved into a youth development organization that prioritizes college and career readiness and a strong commitment to the community. Ever responsive to the changing environment, EPATT strives to prepare our students for tomorrow’s Silicon Valley.

# 82%

High school students who have been at EPATT for five or more years who are college and career ready

# 100%

College acceptance rate

# 9

Private high school admissions facilitated by EPATT

Castilleja, Eastside Prep, Menlo, Sacred Heart Prep, Serra, St. Francis, Pinewood and Woodside Priory



# 3,800

Hours EPATT parents spent reading with their child at home

“EPATT’s focus is on teaching organizational skills, work completion, test preparation, physical exercise and overall well-being for supported students. My students who attend EPATT have grown tremendously in the developmental areas of academics, behavior, social emotional growth and vocational skills.”

- Susan Churba, Learning Specialist  
Hillview Middle School



# 90%

K-12 students who raised their Lexile reading level

"EPATT has helped me so much as a parent. . . (My son's) teachers were so impressed by his improvement. . . You guys are like the support person that I need to be a better parent for my kid, because I don't have anyone else to support me in my home."

- EPATT Parent

**\$1 million**

Value of donated tutoring hours

**750**

Hours students and families spent volunteering in their communities



**39**

Leaders from youth organizations nationwide who visited EPATT or sought our programming advice

**5**

Number of EPATT students who won USTA Junior tournaments

"EPATT has been impacting our Clean Zone program. (Their) effort has been a valuable tool for our community and I greatly appreciate their assistance."

- Albert Pardini, Chief of Police  
East Palo Alto Police Department

**100%**

Number of students who had first-time enrichment experiences like going river-rafting, visiting Tahoe, camping and touring colleges





# Financials

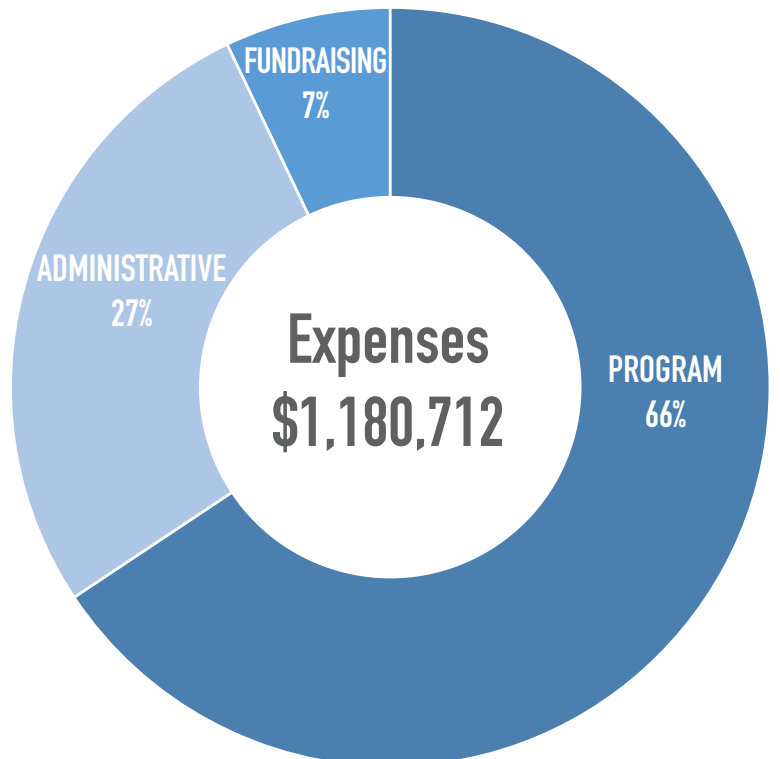
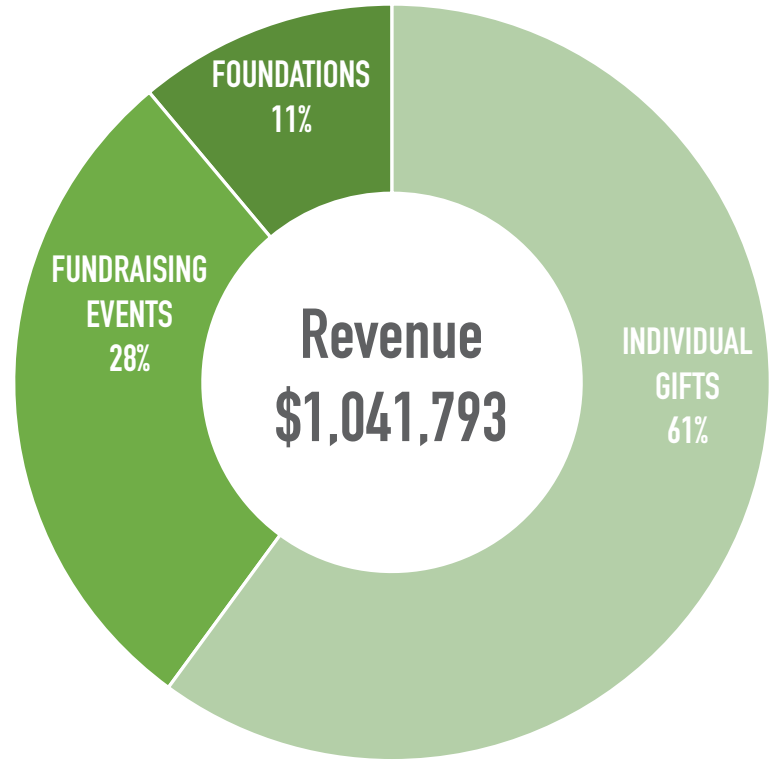
(September 1, 2018 – August 31, 2019)

## Assets

Current Assets	\$244,979
Fixed Assets	\$25,048
Long-term Assets	
<i>Quasi-Endowment Account</i>	\$1,475,682
<b>TOTAL ASSETS</b>	<b>\$1,745,709</b>

## Liabilities and Equity

Temp. Restricted Net Assets	\$44,482
Unrestricted Net Assets	\$1,701,227
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$1,745,709</b>





# Special Thanks To Our Supporters

for believing in our mission and turning your concern into impact!

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Tennis Warehouse

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change the life of local youth**

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